

LOCAL EVENTS SPONSORSHIP

Registration Code	Sponsorship	Member Fee	NonMember Fee
201	Event Sponsor - Half Day	\$ 300	\$ 375
202	Event Sponsor - Full Day	\$ 480	\$ 600

Local Event Sponsor Includes complimentary registration and meals for one company representative, one eight-foot table, one chair, electricity, Wi-Fi, logo on registration placard and in the event details on the website and post event conference attendee list.

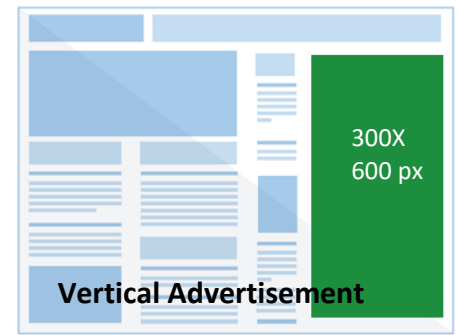
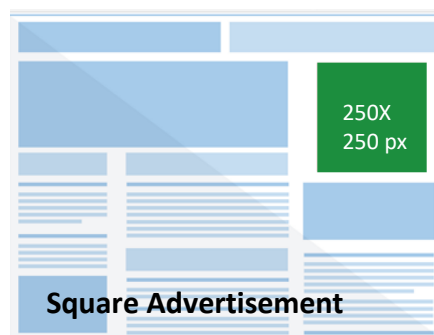
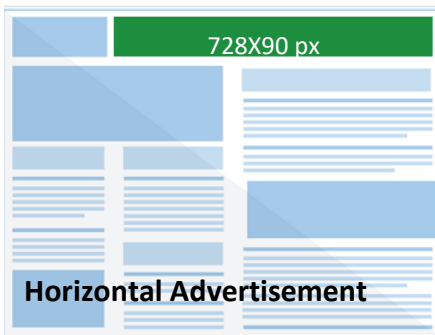
If the event is a Member Mixer: sponsorship includes complimentary registration and meals for one company representative, logo on registration placard, in the event details on the website and on the drink tickets and a post event attendee list.

DIGITAL ADVERTISING – *New York Beat e-Newsletter & Website*

Registration Code	Sponsorship	Member Fee	NonMember Fee
101	e-Newsletter Horizontal	\$ 120	\$ 150
102	e-Newsletter Square	\$ 180	\$ 225
103	e-Newsletter Vertical	\$ 300	\$ 375
104	6 Month Website Listing	\$ 120	\$ 150
105	1 Year Website Listing	\$ 204	\$ 255

e-Newsletter Advertisement – Email information to Info@newyorkmgma.com

Publication dates are February, April, June, August, October and December. Ads due by the 15th of the month prior.



6 Month & 1 Year Website Listing – Email information to Info@newyorkmgma.com

High-res company logo [JPEG, GIF, PNG], 50-word company description and link to website.

NOTE: An advertisement does not include 24/7 access to the e-Newsletter, as this is a member benefit. A nonmember company which advertises in the e-Newsletter will receive a link to a temporary copy of the e-Newsletter.

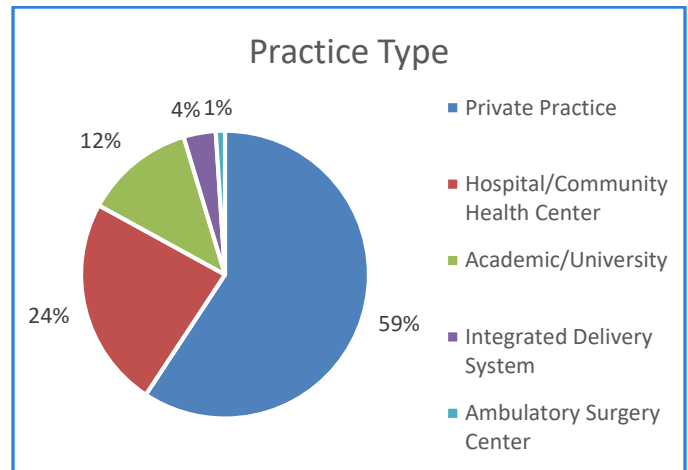
THE VALUE OF MEMBERSHIP FOR CORPORATE PARTNERS

- ✓ Access to medical practice leaders and decision-makers
- ✓ Access to state leaders and volunteers
- ✓ Discounted sponsorship rates
- ✓ Inclusion in the online Directory
- ✓ *Plus...*all other member benefits

OUR MEMBERS...

Represent over 7,500 physicians, with over two-thirds in private practice.

16 or more physicians	47%
1-5 physicians	27%
6-10 physicians	20%
11-15 physicians	7%



Are decision-makers in 74% of their practices.

Administrator/Practice Administrator	35%
Director/Executive Director	19%
Manager/Assistant Manager	17%
Other Related Position	9%
CEO/COO/CFO/CIO	15%
Vice President	5%



Span the state's vast geography.

Adirondack	5%
Buffalo	14%
Central	23%
Metro	16%
NE/Albany	21%
Rochester	20%