



NYMGMA 2023 ANNUAL CONFERENCE
"The Power of You: Lead the Way"
 JUNE 28-30, 2023

How to Register:	Mail: NYMGMA
Online Website:	P.O. Box 3403
www.newyorkmgma.com	Hamilton, NJ, 08619

Section 1: REGISTRATION INFORMATION

Mr. Ms. Dr.

First Name _____ Last Name _____ Suffix _____

Organization _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

Guests' Name (if applicable) _____

Guests' Name (if different from above) _____

NYMGMA MGMA Other State MGMA Chapter (Please Specify) _____

Is this your first time attending our conference? Yes No

Section 2: REGISTRATION FEES Register Online: www.newyorkmgma.com

- ATTENDEES:**
- Pre-Conference Golf Outing
 - Individual \$149 | 2 Golfers \$298
 - Shenandoah Golf Course Three Golfers \$447 | Foursome \$536
 - NYMGMA Member \$259
 - Affiliate Member \$325
 - 3 or more attending from same org. \$209 /each
 - Non-Member \$379
 - Student \$99

For sponsorship, marketing, and advertising opportunities please visit <https://www.newyorkmgma.com/Exhibit-Sponsor>

Section 3: PAYMENT INFORMATION

Registration forms will not be processed without FULL PAYMENT of registration fee.

Enclosed is Check # _____ in the amount of \$ _____ payable to NYMGMA.

Charge \$ _____ to the following credit card: VISA MC AMEX DISCOVER

Card Number _____ Exp. Date _____ SEC Code _____

Billing Address (Please Print) _____

Card Holders Name (Please Print) _____ Signature _____

Fees are subject to verification based on member status. Additional funds will be charged to your credit card if the registration amount was miscalculated. By submitting this form, you agree to the terms and conditions stated.

Section 4: CANCELLATION POLICY

IMPORTANT NOTICE: By submitting this form, you agree to the terms and conditions stated above. Requests for cancellation **MUST** be sent in writing to qualify for a refund. A 50% refund will be granted to authorized requests received ON OR BEFORE May 28, 2023. Cancellation refund requests received AFTER May 28, 2023 will NOT be accepted. No-shows are non-refundable. Send all requests to: NYMGMA, P.O. Box 3403, Hamilton, NJ 08619. Email questions to info@newyorkmgma.com



New York Medical Group
 Management Association
 P.O. Box 3403
 Hamilton, NJ, 08619
 844-333-5511 | info@newyorkmgma.com
www.newyorkmgma.com



NEW YORK MGMA



**THE POWER OF YOU:
 LEAD THE WAY!**

**2023 ANNUAL
 CONFERENCE**

**28-30 JUNE
 2023**

**TURNING STONE
 RESORT CASINO**

5218 PATRICK RD, VERONA, NY 13478

THE POWER OF YOU: LEAD THE WAY!

KEYNOTE SPEAKERS & SESSIONS:



Larry Mietus

Leadership Keynote Speaker
Founder, Speaking of Strategy
- *Why Should Anyone Follow Your Lead?*



Joe Quitoni

Leadership Keynote Speaker
Founder, CEO, Unify|Align
- *Re-Imagining Experience*

2023 Annual Conference Learning Objectives

MGMA's Body of Knowledge, a tool developed for practice managers by medical practice managers, helps professionals design and maintain efficient and effective operations that support the delivery of patient-centered care. It also serves as the exam blueprint for NYMGMA members who are pursuing Certification and Fellowship through the American College of Medical Practice Executives (ACMPE), the certification and standard-setting entity of MGMA.

Simply put, the Body of Knowledge is the authoritative guide to managing a successful medical group practice and is the most valid and reliable resource available in the field.

The NYMGMA Program objectives for the 2023 Annual Conference embody the spirit of the Body of Knowledge Competencies; Operations Management, Financial Management, Human Resources Management, Risk and Compliance Management, Organizational Governance, Patient-Centered Care.

This conference will give you high quality educational experiences comprised of the main components essential to the success of today's practice managers.

THE POWER OF YOU: LEAD THE WAY! New York MGMA 2023 Annual Conference

Wednesday, June 28, 2023

- 1:30pm-4:30pm **Pre-Conference Golf Outing**
- 2:00pm-5:00pm **Registration Open / Exhibitor Set Up**
- 5:00pm-7:00pm **Exhibit Hall Open / Welcome Reception Dinner**

Thursday, June 29, 2023

- 7:00am-5:00pm **Registration / Exhibit Hall Open**
- 7:00am-8:00am **Breakfast**
- 8:00am-8:15am **Opening Remarks / Annual Business Meeting**
- 8:15am-9:15am **Opening Keynote**
Re-Imagining Experience
Joe Quitoni, *Unify|Align*
- 9:20am-10:20am **Workshop 101 - Handling Staff that is Experiencing Burnout**
Liz Warren, *Employer Services Corporation*
- Workshop 102 - Cyber Breaches: Minimizing the Impact on Your Practice**
Dennis Ast, CPCU, CCIC, *OneGroup*
Bridget C Steele, *Counsel, Barclay Damon LLP*
- 10:20am-10:50am **Break in Exhibit Hall**
- 10:50am-11:50am **Workshop 201 - Healthy Employees And A Process To Attract & Retain**
Christian Stearns, *HealthEE by HGB*
- Workshop 202 - Legal Updates for 2023**
Fran Ciardullo & Margaret Surowka, *Barclay Damon, LLP*
- 11:50am-1:00pm **Lunch in Exhibit Hall**
- 12:00pm-1:00pm **Lunch Session - Using Technology to Monitor, Assess and Improve the Financial Performance of your Practice**
John Barry, *Withum*
- 1:00pm-2:00pm **Workshop 301 - ICD-11 - What You Need To Know**
Julie Sylvestre, FACMPE, *Grey Ledge Medical Management*
- Workshop 302 - Diversity in Medicine: Creating a Culture of Awareness in the Office Practice**
Donnaline Richman, BSN, MN, Esq., &
Joyce McCormack, BS, RN, *MLMIC*
- 2:05pm-3:05pm **Workshop 401 - Billing Options and Best Practices for Short Staffed Practices**
Kathleen Moritz, *Veradigm, formerly Allscripts*
- Workshop 402 - NY Legislative Update**
Zina Cary, *Medical Society of the State of New York*
- 3:05pm-3:25pm **Break in Exhibit Hall**

Thursday, June 29, 2023

- 3:25pm-4:25pm **Keynote Session**
Why Should Anyone Follow Your Lead?
Larry Mietus, *Speaking of Strategy*
- 5:00pm-7:00pm **Dueling Pianos - Networking Reception**

Friday, June 30, 2023

- 7:30am-1:00pm **Attendee Registration / Exhibit Hall Open**
- 7:30am-8:30am **Breakfast**
- 8:30am-9:30am **Workshop 501- Quiet Quitting**
Nan Gallagher, Esq., *The Gallagher Law Group*
- Workshop 502 - From Jurassic to Fantastic: An Introduction to Patient Acquisition & Healthcare Marketing 2023**
Jennifer Marcos, *Rater8*
- 9:35am-10:35am **Workshop 601 - Evaluation & Management Coding Changes**
Mike Enos, CPC, CPMA, CEMC, *Enos Medical Coding*
- Workshop 602 - Sourcing Engagement: More Than Job Boards**
Paul Olzak, *PracticeMatch*
- 10:35am-10:50am **Break in Exhibit Hall**
- 10:50am-11:00am **Raffles & Giveaway Prizes**
- 11:00am-12:00pm **Workshop 701 - Washington Update**
MGMA Government Affairs
- 11:00am-1:00pm **Exhibitor Break Down**

***Program subject to change**

***A maximum amount of 9 continuing education credit hours will be available through the American College of Medical Practice Executives (ACMPE) at the 2023 NYMGMA Annual Conference**