



2021 Medical Practice Leaders Conference
Sponsorship & Marketing Opportunities
October 11-13, 2021
Embassy Suites by Hilton Destiny USA – Syracuse, NY

EXHIBIT BOOTHS:

BOOTH	DESCRIPTION	FEE	TOTAL
Member Exhibit Booth	Includes: <ul style="list-style-type: none"> • 8 x 10 Exhibit Booth • Carpet • 2 Chairs • Wastebasket • 2 Booth Personnel • Listing in Program Book • Wi-Fi • Standard Electric Outlet • Attendee List (Pre & Post Conference) • Entrance to all educational and networking events (excludes pre-conference events) 	\$1695	
Non-Member Exhibit Booth	Includes: <ul style="list-style-type: none"> • 8 x 10 Exhibit Booth • Carpet • 2 Chairs • Wastebasket • 2 Booth Personnel • Listing in Program Book • Wi-Fi • Standard Electric Outlet • Attendee List (Pre & Post Conference) • Entrance to all educational and networking events (excludes pre-conference events) 	\$1995	

PREMIER PACKAGES:

PACKAGES	DESCRIPTION	FEE	TOTAL
Attendee Lanyard Package	<ul style="list-style-type: none"> • Exhibit Booth Included • Your company logo on all attendee lanyards • Signage at registration desk • Full Page Black and White Program Book Ad • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$3500	
Attendee Bag Package	<ul style="list-style-type: none"> • Exhibitor Booth Included • Your company logo on all attendee bags • Signage at registration desk 	\$3500	

	<ul style="list-style-type: none"> • Full Page Black and White Program Book Ad • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 		
Vendor Game Sponsor	<ul style="list-style-type: none"> • Exhibitor Booth Included • Your logo on all game pieces given to all attendees • Your personnel announce winners and hand out prizes • Signage at Registration Desk and in Exhibit Hall announcing prizes • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$4000	
Conference Note Pad/Pen Combination Sponsor	<ul style="list-style-type: none"> • Exhibitor Booth Included • Your company logo on all attendee note pad/pen combinations • Signage at registration desk • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$4500	
The Keynote Speaker Sponsor	<ul style="list-style-type: none"> • Exhibitor Booth Included • Signage at door and registration desk • Literature/material handout at session entrance • Company Introduction (5 min. with microphone) • Speaker introduction • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$5000 (2 available)	
Welcome Reception Sponsor	<ul style="list-style-type: none"> • Exhibitor Booth Included • Signage at door and registration desk • Welcome attendees at door with your promotional giveaway • Piano Player Introduction • 5 minutes with microphone for Company Introduction • Cocktail Napkins with your logo 	\$5000	

	<ul style="list-style-type: none"> • Full Page Black and White Program Book Ad • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 		
Conference Mobile App Sponsor	<ul style="list-style-type: none"> • <i>Exhibitor Booth Included</i> • Your logo on our mobile app • Your logo on mobile app instructions • Signage at Registration Desk • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$5500	
Evening Networking Event Sponsor	<ul style="list-style-type: none"> • <i>Exhibitor Booth Included</i> • Signage at door and registration desk • 5 minutes with microphone for Company Introduction • Cocktail Napkins with your logo • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$6000	

SPONSORSHIPS:

SPONSORSHIPS	DESCRIPTION	FEE	TOTAL
Conference Break Sponsor	<ul style="list-style-type: none"> • Signage at entrance of exhibit hall • Greet attendees at entrance to hall • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$1000 (3 available)	
Break Out Room Sponsor	<ul style="list-style-type: none"> • Signage at door • 2-minute company introduction in room • Introduction of speakers • Table in room for your literature • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$1000 (3 available)	
Preconference Sponsor	<ul style="list-style-type: none"> • Signage at door • 2-minute company introduction in room 	\$1000 (2 available)	

	<ul style="list-style-type: none"> • Introduction of speakers • Table in room for your literature • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 		
Breakfast Sponsor	<ul style="list-style-type: none"> • Signage at entrance and in hall • Greet attendees at entrance to hall • 2-minute company introduction • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$1500 (2 available)	
Signage Sponsor	<ul style="list-style-type: none"> • Your logo on all conference signage • Signage at Registration Desk announcing sponsorship • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$2000	
Lunch Sponsor	<ul style="list-style-type: none"> • Signage at entrance and in hall • Greet attendees at entrance to hall • 2-minute company introduction • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$2500	
Cyber Café & Charging Station Sponsor	<ul style="list-style-type: none"> • Signage at Café • Meet and greet attendee at Café • Two laptops for use by attendees • Variety of chargers for attendee devices • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$2500	
A/V Sponsor	<ul style="list-style-type: none"> • Signage at registration desk and all break out rooms • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page & Social Media 	\$2500	

Conference Flash Drives Sponsor	<ul style="list-style-type: none"> Your logo on all conference flash drives pre-loaded with workshop presentation (when available) Signage at Registration Desk Recognition in Program Book Promotional literature/material in all attendee bags Recognition on website event page & Social Media 	\$3000	
Conference Business Card Book Sponsor	<ul style="list-style-type: none"> Your logo on business card books Signage at registration desk Recognition in Program Book Promotional literature/material in all attendee bags Recognition on website event page & Social Media 	\$3000	
Hotel Key Card Sponsor	<ul style="list-style-type: none"> Your logo on all hotel key cards Signage at Registration Desk Recognition in Program Book Promotional literature/material in all attendee bags Recognition on website event page & Social Media 	\$4000	

PROGRAM BOOK ADVERTISING:

ADS	DESCRIPTION	FEE	TOTAL
Program Book Inside Front or Inside Back Cover	Color Ad	\$1000 (2 available)	
Program Book Back Cover	Color Ad	\$1500	
Program Book Full Page Ad	Black and White Ad	\$475	

EXHIBITOR ADD ON BONUS OPTION:

BONUSES	DESCRIPTION	FEE	TOTAL
Gift Registration	Exhibitors may gift registration for first time attendees (Must be a Practice Manager/Administrator)	\$150 each	
Additional Booth Personnel	Exhibitors may increase the presence at their booth with additional booth personnel	\$279 each	
Promotional Giveaway in Conference Bag	Your promotional literature/material in all attendee bags	\$400	

ADDITIONAL SPONSORSHIP PACKAGES:

PURCHASE A BOOTH, SPONSORSHIP AND A FULL-PAGE AD IN THE PROGRAM BOOK TO RECEIVE 5% OFF THE TOTAL COST OF THE PACKAGE!

*All sponsorships include promotional literature/material in all attendee bags, recognition in the program book and on website event page, and signage at the registration desk.

REGISTRATION INFORMATION: Choose your contact person carefully. This person will receive ALL communications, forms, exhibitor manual and invoices. Timely return of all materials ensures your company's ability to take advantage of all opportunities.

Contact Name	Title	
Organization	Business Type/Product	
Mailing Address	City	State
Zip Code	Phone	Fax
E-Mail Address*	Website	

***Legible e-mail is required for you to receive confirmation.**

Booth Personnel 1: _____ Booth Personnel 1 Email: _____

Booth Personnel 2: _____ Booth Personnel 2 Email: _____

Company name as you would like it to appear on promotional materials: _____

Additional booth personnel name: _____ Additional booth personnel name: _____
(Attach another sheet if necessary)

Booth Choice #1 _____ **Booth Choice #2** _____ **Booth Choice #3** _____

PAYMENT INFORMATION

Grand Total: \$

- Booth Space will be assigned upon receipt of **FULL PAYMENT**.
- Exhibitor Prospectus will be sent separately by AEX Convention Services.

Enclosed is Check# _____ in the amount of \$ _____ payable to **NYMGMA**.

Charge \$ _____ to the following credit card: MasterCard Visa AMEX

Card Number	Expiration Date	Security Code
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Cardholder's Name (Please Print)	Cardholder's Signature
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Card Billing Address _____

CANCELLATION POLICY: An Exhibitor or Sponsor shall have the right to cancel this agreement at any time by written notice to Show Management. If Show Management receives notice of cancellation on or before September 11, 2021, Show Management will refund 50% of the Exhibitor's total fees. If notice of cancellation is received after September 11, 2021 no refunds will be issued.

Submit this form along with your payment to:

Email: info@newyorkmgma.com
Mail: NYMGMA, P.O. Box 3403, Hamilton, NJ 0861

Questions: Call 844.333.5511 or Email info@newyorkmgma.com