

NEW FOR 2021 - PREMIER SPONSORSHIP - \$45,000 (Value \$64,995)

- **INDUSTRY EXCLUSIVITY with first right of refusal for 2022**
- 6 Affiliate Memberships
- 1 E-Blast to membership announcing sponsorship
- 4 Dedicated E-Blast Advertisements to membership with your content (1 per quarter)
- Newsletter article announcing sponsorship
- 1 Newsletter ad per issue (quarterly)
- 1 Social Media announcement of sponsorship
- 4 Social Media posts with your content (1 per quarter)
- Logo and hyperlink in footer of all electronic member communications (E-Blasts)
- Logo and hyperlink on NYMGMA website home page
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Your :30-:60 second commercial to air during all virtual events, in-person educational events and annual conference. Commercial will also post to our website and social media accounts. (.MP4 or YouTube link)
- Exhibit Booth/Table at all NYMGMA Live Educational Events (Including 2 booth personnel)
- Signage at Registration Desk of all NYMGMA Educational Events
- Member Golf Outing Hole Sponsorship and Foursome
- Premier Exhibit Booth at the Annual Conference (4 booth personnel included)
- Additional sponsorship at Annual Conference valued up to \$2000
- Promotional Item or Literature in Annual Conference Attendee Bags
- Full Page Ad in Conference Program Book
- Signage at Annual Conference
- Speaking Engagement at Annual Conference
- Host Thought Leadership Session at Annual Conference
- Host Quarterly Peer to Peer Roundtables OR Spark Sessions (Virtually or In-person)
- 2 Member Webinar (non-promotional)

DIAMOND SPONSORSHIP - \$10,000 (Value \$18,495)

- 2 Affiliate Memberships
- 1 E-Blast to membership announcing sponsorship
- 4 Dedicated E-Blast Advertisements to membership with your content (1 per quarter)
- Newsletter article announcing sponsorship
- 1 Newsletter ad per issue (quarterly)
- 1 Social Media announcement of sponsorship
- 4 Social Media posts with your content (1 per quarter)
- Logo and hyperlink in footer of all electronic member communications (E-Blasts)
- Logo and hyperlink on NYMGMA website home page
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Your :30-:60 second commercial to air during all virtual events, in-person educational events and annual conference. Commercial will also post to our website and social media accounts. (.MP4 or YouTube link)
- Exhibit Booth/Table at all NYMGMA Live Educational Events (Including 2 booth personnel)
- Signage at Registration Desk of all NYMGMA Educational Events
- Member Golf Outing Hole Sponsorship and 2 Golfers
- Premier Exhibit Booth at the Annual Conference (3 booth personnel included)
- Additional sponsorship at Annual Conference valued up to \$2000
- Promotional Item or Literature in Annual Conference Attendee Bags
- Full Page Ad in Conference Program Book
- Signage at Annual Conference
- Speaking Engagement at Annual Conference
- 1 Member Webinar (non-promotional)

PLATINUM SPONSORSHIP - \$7,500 (Value \$11,795)

- 1 Affiliate Membership
- 1 E-Blast to membership announcing sponsorship
- 2 Dedicated E-Blast Advertisements to membership with your content (1 per half year)
- Newsletter article announcing sponsorship
- 1 Newsletter ad per issue (quarterly)
- 1 Social Media announcement of sponsorship
- 2 Social Media posts with your content (1 per half year)
- Your :30-:60 second commercial to air during all virtual events, in-person educational events and annual conference (.MP4 or YouTube link)
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Exhibit Booth/Table at all NYMGMA Educational Events (including 2 booth personnel)
- Signage at Registration Desk of all NYMGMA Educational Events
- Member Golf Outing Hole Sponsorship and 2 Golfers
- Premier Exhibit Booth at the Annual Conference (3 booth personnel included)
- Additional sponsorship at Annual Conference valued up to \$2000
- Promotional Item or Literature in Annual Conference Attendee Bags

- Full Page Ad in Annual Conference Program Book
- Signage at Annual Conference
- 1 Member Webinar (non-promotional)

GOLD SPONSORSHIP - \$5,000 (Value \$7,995)

- 1 Affiliate Membership
- 1 E-Blast to membership announcing sponsorship
- 2 Dedicated E-Blast Advertisements to membership with your content (1 per half year)
- Newsletter article announcing sponsorship
- 1 Newsletter ad
- 1 Social Media announcement of sponsorship
- 2 Social Media posts with your content (1 per half year)
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Your :30-:60 second commercial to air during all virtual events, in-person educational events and annual conference (.MP4 or YouTube link)
- Exhibit Booth/Table at two NYMGMA Educational Events (including 2 booth personnel)
- Signage at Registration Desk of all NYMGMA Educational Events
- Member Golf Outing Hole Sponsorship
- Exhibit Booth at the Annual Conference (3 booth personnel included)
- Promotional Item or Literature in Annual Conference Attendee Bags
- Full Page Ad in Annual Conference Program Book
- Signage at Annual Conference

SILVER SPONSORSHIP - \$2,000 (Value \$3,550)

- 1 Affiliate Membership
- 1 E-Blast to membership announcing sponsorship
- Newsletter article announcing sponsorship
- 1 Newsletter ad
- 1 Social Media announcement of sponsorship
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Exhibit Booth at 1 NYMGMA event (2 booth personnel included, excluding the Annual Conference)
- Signage at Registration Desk of all NYMGMA Educational Events including Annual Conference

AVAILABLE CORPORATE SPONSOR ADD-ONS:

(Only available as an add-on to a sponsorship package)

- Host a Thought Leadership Session at our Annual Conference - \$2500
- Host Quarterly Peer to Peer Roundtables OR Spark Session (Virtually or * In-person) - \$6000
- Host a Peer to Peer Roundtable OR Spark Session (Virtually or * In-person) - \$2000

**In-person events would be hosted following a regularly scheduled member meeting and require separate registration.*

REGISTRATION INFORMATION: Choose your contact person carefully. This person will receive ALL communications and is listed as your sponsorship representative.

Contact Name

Title

Organization

Business Type/Product

Mailing Address

City

State

Zip Code

Phone

Fax

E-Mail Address*

Website

Select Sponsorship:

Premium _____ **Diamond** _____ **Platinum** _____ **Gold** _____ **Silver** _____

PAYMENT INFORMATION

Total: \$

Enclosed is Check# _____ in the amount of \$ _____ payable to **NYMGMA**.

Charge \$ _____ to the following credit card: MasterCard Visa AMEX

Card Number

Expiration Date

Security Code

Billing Address

Cardholder's Name (Please Print)

Cardholder's Signature

Submit this form along with your payment to:

Email: info@NewYorkmgma.com

Fax: 609-450-7011

Mail: NYMGMA, P.O. Box 3403, Hamilton, NJ 08619

Questions: Call 844-333-5511